

Corporate Philosophy of the Otsuka Group

Otsuka-people creating new products for better health worldwide

These words embody our commitment to:

Creating innovative products

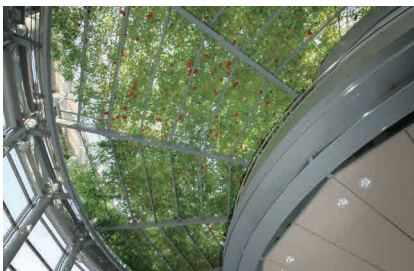
Improving human health

Contributing to the lives of people worldwide

In keeping with this corporate philosophy and the Otsuka mottos of *Jissho* (Proof through Execution) and *Sozosei* (Creativity), the Otsuka Group strives to utilize its unique assets and skills to develop differentiated scientific solutions which contribute to the lives of people worldwide in the form of innovative and creative products ranging from pharmaceuticals to consumer products. We are striving to cultivate a culture and a dynamic corporate climate reflecting our vision as a healthcare company. As such we are dedicated to achieving global sustainability, to our relationships with local communities and to the protection of the natural environment.

Monuments embodying the Otsuka Group Philosophy Giant Tomato Trees / Bent Giant Cedar / Floating Stones

These three monuments embody the Otsuka Group philosophy, reminding all who visit the birthplace of the Otsuka Group in Tokushima of the importance of being creative and open-minded to new ideas.



Giant Tomato Trees

The giant tomato trees that cover the entire ceiling of the hall can produce more than 10,000 fruit per year, as a result of maximizing the fruit-producing potential through hydroponics that frees the roots from normal soil. The tomato trees are symbolic of employing new ideas to draw out potential.



Bent Giant Cedar

One giant cedar seems to take a deep bow, while another huge cedar trunk balances atop it. It defies expectations. This piece consists of a bent tree that is typically straight, and another in a seemingly unstable resting position that is actually perfectly balanced. Bent Giant Cedar speaks to the importance of not being limited by preconceived ideas.



Floating Stones

This water garden features large stones that appear to miraculously float on a wide expanse of water and other stones that seem to bend and droop. It is certainly one of a kind. The garden teaches us the importance of switching ideas and thinking beyond the conventional.