

Culture

Community Initiatives

The Otsuka Group provides relief to victims of natural disasters around the world through the provision of goods and medical support. Employees also make donations and volunteer to help people in need.

VOICE



Participation in a Charity Run for Colon Cancer

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In order to realize our corporate philosophy, Taiho Oncology strives to help create smiles in the local community. As a company, we recently participated in and sponsored a charity run organized by a local organization for colon cancer patients to raise money for colon cancer prevention, R&D, and patient support. By meeting with cancer patients, it was also an opportunity for employees to once again realize serious unmet medical needs, while further strengthening teamwork.



Taiho Oncology: Sponsorship and participation in a charity run for colon cancer

*1: CG Roxane, Crystal Geysler Water Company, Otsuka America Pharmaceutical, Pharmavite, and Taiho Oncology

*2: Otsuka Pharmaceutical Europe, Otsuka Pharma GmbH, Otsuka Pharmaceuticals (U.K.), and Astex Pharmaceuticals



Otsuka Welfare Clinic

Priority Initiatives

Healthcare Support Activities: Otsuka Welfare Clinic

In 2003, the Otsuka Group established the Otsuka Welfare Clinic in Peshawar, Pakistan, to provide medical treatment to Afghan refugees.

Since 2001, over 1.8 million Afghan refugees have poured into Pakistan and many of them have been unable to receive satisfactory medical treatment. With a strong desire to contribute to the health of local people as a healthcare company in Asian and Arab countries, the Otsuka Group decided to provide free medical treatment to refugees in need. Otsuka Pharmaceutical and the 23 Group companies that operate in Asian and Arab countries jointly set up the Otsuka Welfare Clinic. The total number of visits to the clinic has risen to more than 700,000 people over 10 years. During heavy floods in 2010, the clinic mobilized to set up a temporary relief center in a nearby area that was severely impacted. The activities of the Otsuka Welfare Clinic have been highly praised. Following the 10-year milestone of helping the Afghan people and promoting healthcare in the Peshawar region, in August 2014, Otsuka Pharmaceutical was awarded the Japanese Foreign Minister's Commendation. The honor is given to individuals and groups that have had great success in promoting friendly relations between Japan and other countries. In 2011, Otsuka received a letter of appreciation from the Ambassador of Japan to Pakistan. The Otsuka Group will continue to engage in support activities rooted in local communities in order to contribute to the health of people around the world.

Otsuka Group



Otsuka Pharma GmbH: Participation in the Kinderzukunft (children's charity) Christmas present campaign

Priority Initiatives

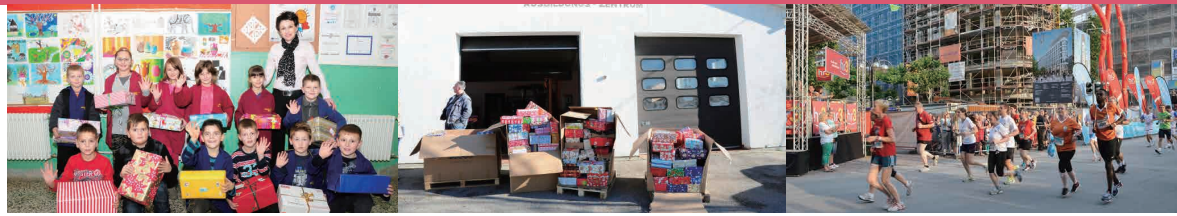
Participation in Charity Events in and Outside Japan

Since 2011, as part of reconstruction assistance after the Great East Japan Earthquake, Otsuka Pharmaceutical has sponsored the Santa Project to support children in the affected region through donating Calorie Mate and SOYJOY bars. Sponsored by Otsuka Pharmaceutical, the organization also holds Saturday Recitals for Parents and Children. In addition, SoyCarat soybean snacks were donated to the GBP Fukushima Two Million Smiles Support Project, which helps people that were evacuated to Koriyama after the earthquake.

At the Saitama Plant of Taiho Pharmaceutical, employees collect empty plastic bottles and cans as part of an activity to support vaccine provision.

Otsuka Group companies in the United States*1 participated in fundraising and sponsorship for charity events to support people with mental disabilities, patients with AIDS, and underprivileged children needing mental health care. Group employees also took part in charity walks and races held by organizations that support people with cancer or incurable diseases. In Europe, local Group companies*2 provided support for the homeless, donated to organizations that support children suffering from incurable diseases, as well as donated money and products to groups that help street kids and orphans in the former communist bloc countries of Eastern Europe. Other efforts included sponsorship of charity marathons for health promotion and funding for the Paralympics. In the Philippines, the Group made donations of POCARI SWEAT, school supplies, and toys to children affected by poverty and disease.

Otsuka Group



VOICE



Supporting Healthy and Safe Urban Development

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In July 2014, we signed a health promotion and disaster prevention agreement with the city of Owariasahi in Aichi Prefecture to support the municipality's plans for creating a healthier and safer city.

After brainstorming various ideas, we plan to take concrete action. By utilizing cooperation between industry, government and academia, the aim is to create mechanisms for locally generated activities in Owariasahi.



Employees and city officials brainstorming ideas in a joint meeting



Tofu for Africa partnership to help the people of Burkina Faso produce tofu



Nutrition & Santé: Tofu for Africa

Tofu for Africa

Since 2008, Nutrition & Santé has been promoting a Tofu for Africa project in the landlocked country of Burkina Faso just south of the Sahara Desert. The aim is to help improve nutrition for the local residents. Partnering with Orange Blue Africa, an NGO active in the region, the project helps farmers by encouraging them to sign a production contract to grow soybeans. It then purchases harvested soybeans and makes tofu in workshops. In 2008, a trial was conducted to see whether soybean cultivation and the taste of tofu would be accepted locally. Soybean cultivation then began in 2009, followed by tofu production in 2010.

Currently, the project aims to improve nutrition, create employment, and popularize soy-based food culture in nine villages. The biggest challenge however, has been that tofu is largely unknown in the region. Therefore, project promoters have been setting up stalls to make grilled tofu skewers for people to try at local festivals and events. They have also been encouraging local restaurants to put tofu on their menus, in order to cultivate consumer demand. In addition to grocery stores, the sales routes also include food stalls, which are readily accessible to locals. In this way, tofu is becoming gradually known in the area. In the future, organizers plan to make the project in this region self-sufficient, before starting up new projects in other regions.

Nutrition & Santé



Otsuka Pharmaceutical: Cooperation agreement signing ceremony with Governor Yamaguchi for health promotion in Saga Prefecture

Health Promotion, Disaster Prevention, and Relief Activities

As part of community contribution activities, the Otsuka Group is engaged in health promotion as well as disaster prevention and relief activities. In Japan, the Group has signed a cooperation agreement with Saga Prefecture to promote better health for all of the prefecture's residents. In addition, a health promotion and disaster prevention agreement has been signed with the city of Owariasahi in Aichi Prefecture, as well as a disaster prevention agreement with Ebetsu City in Hokkaido Prefecture. The Group cooperates with these governments to improve the health of residents through public education to eliminate heat stroke and prevent metabolic syndrome. Additionally, in the case of a major natural disaster, the Group will provide emergency provisions such as beverages and nutritional food products.

In fiscal 2014, the Group provided relief supplies such as Calorie Mate and POCARI SWEAT to areas of Japan affected by disasters, including a landslide stricken city of Hiroshima, an earthquake affected area in northern Nagano Prefecture, and various locations hit by torrential rains. Outside of Japan, local Group companies provided relief supplies to areas struck by typhoons, volcanic eruptions, and large-scale earthquakes and floods. They also donated to help tornado victims and for mosquito spraying to prevent dengue fever. Medical equipment was donated to community health centers while financial support and relief supplies were provided to refugees of terrorism.

Otsuka Group