

Culture

Community Exchange

As a good corporate citizen, the Otsuka Group values the natural environment and local communities while placing importance on community-rooted culture. The Group is contributing to society in its own unique way.

Participation in Community Events

Every year, employees from the Otsuka Group organize four *ren* (dance groups) that participate in the annual Awa Odori Festival in Tokushima Prefecture. The Otsuka Pharmaceutical *ren* consists of elite members from various offices, while the *ren* from Otsuka Pharmaceutical Factory carries on the tradition of the oldest dance group in Naruto City. Both these groups have finely honed dance technique. A total of 103 employees participate in the *ren* from Taiho Pharmaceutical, and the *ren* formed by Otsuka Chemical, Otsuka Foods, and Otsuka Warehouse and they celebrate traditional culture. Meanwhile, about 100 employees from EN Otsuka Pharmaceutical take part in the Hanamaki Festival, a tradition in Iwate Prefecture. Otsuka Foods sponsors a Healthy Market event in Konan, Shiga Prefecture.



Otsuka Pharmaceutical: Otsuka Ren



Taiho Pharmaceutical: Tiovita Ren



Taiho Pharmaceutical: Tokushima Cooperative Forestry Project

Otsuka Group



Otsuka Indonesia: Save Our Forest, a tree-planting project

Tree Planting

Since fiscal 2010, Otsuka Pharmaceutical Factory and Taiho Pharmaceutical have been supporting forest maintenance through forest creation agreements that are based on prefectural environmental protection ordinances. At the same time, employees and their families have been participating in forest thinning and tree planting activities. By the end of fiscal 2014, the companies had sponsored maintenance of a total of 35.01 hectares of forest, which has absorbed a total of 265.18 tons of CO₂ from the atmosphere. Group companies Otsuka Indonesia and Widatra Bhakti have been donating and planting trees near their factories and on mountain slopes in Indonesia.

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Van Gogh's "Sunflowers of Ashiya" reproduced on a ceramic plate (image of the work exhibited at the Otsuka Museum of Art)

The Otsuka Museum of Art

Through the Otsuka Museum of Art, the Otsuka Group is committed to promoting art and culture in the Tokushima area. The museum features more than 1,000 replicas of Western masterpieces, from ancient murals to modern paintings. The faithful replicas have been produced on ceramic and provide visitors with a tour of masterpieces from collections in 25 countries. The museum offers creative exhibits, including a set of six altar panels by El Greco, all arranged in their original configuration. In 2014, a Van Gogh work nicknamed the "Sunflowers of Ashiya" was reproduced on a ceramic canvas and put on display in the museum. The original painting was in Japan until the end of WWII when it was lost in a fire.

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Tokushima Vortis Professional Soccer Team

The Tokushima Vortis professional soccer team was founded in 2004 with a core group of members from the Otsuka Pharmaceutical soccer team. In 2013, the team became the first from Shikoku to be promoted to J. League Division 1. In cooperation with the prefectural board of education, the team was the first in the J. League to develop a book for physical education and a food education program. The team is thus contributing to the healthy development of children in Tokushima.

The Otsuka Group provides support for the health of the players and for events at the home stadium. These and other efforts are helping develop Tokushima through soccer.

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