

Culture

Youth Education

The Otsuka Group engages in educational and awareness initiatives to ensure children understand the importance of conserving nature, protecting communities, and enhancing them for future generations.



Otsuka (Philippines) Pharmaceutical: Reaching Out ... Across the Barren Land

Support Through Education

Since 2007, Otsuka Pharmaceutical, Otsuka Chemical, and Taiho Pharmaceutical have been working with schools and local government to prepare the next generation of Tokushima residents for life in a leading environmentally conscious city. The initiative is part of an eco-school adoption program. In fiscal 2014, participating high school students surveyed water quality near their school and investigated pollution causes. They then received a tour of the wastewater treatment facilities at the Itano Factory and learned about the company's wastewater purification technologies.

Otsuka Pharmaceutical, Otsuka Pharmaceutical Factory, Otsuka Chemical, Otsuka Foods, and Taiho Pharmaceutical also provide career education support to junior high schools in Tokushima Prefecture by sending employee instructors to give classes at schools. With the cooperation of other companies in the prefecture, Science Tokushima, a regional supplementary reader on science and technology, was prepared and distributed to junior high school students. The aim of the text is to encourage student interest in science, technology, and industry, while also deepening their appreciation of their home region. The reader was utilized in classes provided by Otsuka Group employees.

Otsuka (Philippines) Pharmaceutical donated water supply equipment*1 to schools for the indigenous Aeta people*2, and also provided hygiene kits to students. The aim was to help improve the health environment of the people.

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Otsuka Electronics: Mentoring foreign student interns

Plant Tours for Students

Otsuka Group companies proactively welcome visitors to tour their plants. Otsuka Pharmaceutical plants*3 have prepared informative displays and exhibits that enable visitors to learn not only about manufacturing processes for pharmaceuticals, beverages, and food products, but also about health and the environment. The Kitajima Plant of Taiho Pharmaceutical shows visitors how it manufactures pharmaceuticals using the latest technology in a new seismically isolated plant. The Hanamaki and Kitakami Plants of EN Otsuka Pharmaceutical proactively welcome students for workplace tours with the aim of contributing to local employment. In fiscal 2014, tours were given to 207 students, many of whom were impressed by the company's methods of pharmaceutical manufacturing and quality control based on Good Manufacturing Practice. Otsuka Packaging Industries, which manufactures product packages for the Otsuka Group, has been hosting social studies field trips for local elementary schools, showing them how packaging is made. In fiscal 2014, the Shiga Plant of Otsuka Electronics took in student interns from Japanese universities and the Japan Center for Michigan Universities (JCMU). The interns expressed their appreciation for this opportunity to learn about Japanese culture while engaging in activities at the plant. The company will continue to accept interns in the future.

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*1: Including a diesel motor pump, an elevated storage tank, and toilets

*2: Indigenous people living in the northern part of Luzon Island

*3: Tokushima, Saga, Takasaki, and Fukuroi Plants